

User Experience/Designer Architect Notes

This design is intended to be professional, modern, and sleek. We will utilize a monochromatic blue palette with additional shades and a mix of whites and greys to remain clean. The highlighted colors would be used to accentuate specific elements of the site like icons, headers, buttons, links, etc. Simple san-serif web safe fonts would be used to keep the body of the copy clean and easy to read while. We would borrow elements and ideas from websites like Chase, Vectren, PayPal as well as others.

Sample Color Palette



Sample Photography & Illustrations



Sample Typography

Sample Header H1

Sample Sub Header H2

Alternate Sub Header H2

Sample Sub Header H3

Sample Sub Header H4 Sample Sub Header H4

Sample lead text example. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Regular paragraph text. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Font: sans serif preferably for ease of reading. Font should have potential to have different weights from light to heavy to achieve the above samples. Good choices would be Open Sans, Robotto, HelveticaArial

18 Header Styles

A header is the first element of all website templates, essentially defining your website's first impression to visitors. To create a unique looking website you should have a complete set of pre-defined headers to start with. Here are some examples:

THIS IS WHAT WE DO.

Building web that fulfill client requirements in a timely fashion.

130+ Amazing Templates

A growing collection of website templates catered to a wide spectrum of individuals, from small businesses and merchants to bloggers and artists. Pick the best template for your purpose and start customizing!

LATEST WORK

OUR DEPARTMENTS

Sed malesuada nunc sit amet quam hendrerit, mollis vulputate risus tristique. Quisque dapibus eros et dolor accumsan, sit amet interdum tortor imperdiet.

OUR SERVICES

Lorem ipsum dolor sit amet consectetur adipiscing elit.

WE CARE ABOUT PATIENT

OUR OUTSTANDING SERVICES

Sed malesuada nunc sit amet quam hendrerit, mollis vulputate risus tristique. Quisque dapibus eros et dolor accumsan, sit amet interdum tortor imperdiet.

Sample Typography

WHY CHOOSE US ?

Lorem ipsum dolor sit amet consectetur adipisicing elit Perferendis repudiandae nostrum quibusdam! elit Perferendis repudiandae

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Ipsam, corrupti, fugit. Temporibus nostrum nam deleniti vitae accusantium iste sunt facilis, quisquam eveniet reiciendis corporis, veniam nulla. Provident tempora perspiciatis quod commodi iure neque eaque quos, consequuntur expedita dolore dicta dignissimos.



PROFESSIONAL DOCTORS

Aliquam erat volutpat. Phasellus a purus.



EXCLUSIVE BLOOD BANK

Aliquam erat volutpat. Phasellus a purus.



FREE SERVICES

Aliquam erat volutpat. Phasellus a purus.

SIMPLE PRICING. NO HIDDEN COSTS

Professional team helps your company and will implement the state-of-the-art applications.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters.

We Will Help You

Quisque a malesuada tortor, in vulputate nibh. Sed ac nisi ac risus sodales feugiat non nec est. Quisque pellentesque pulvinar libero, non varius tortor suscipit et.

— Practical Psychology —

Sed in tincidunt ante. Curabitur venenatis, dui eget aliquam placerat, dui sem cursus urna, non sagittis erat ante quis nulla.

Soccer **Heighlights**

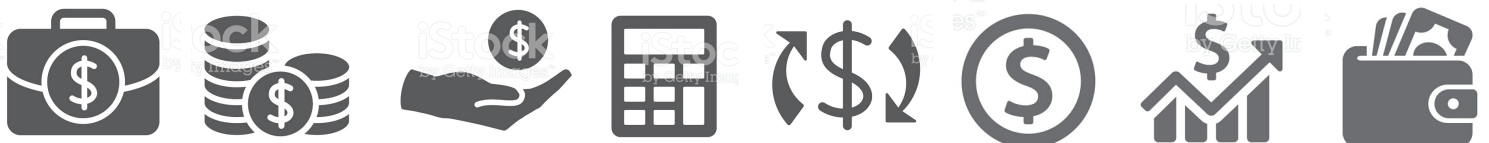
Core Features

Writers

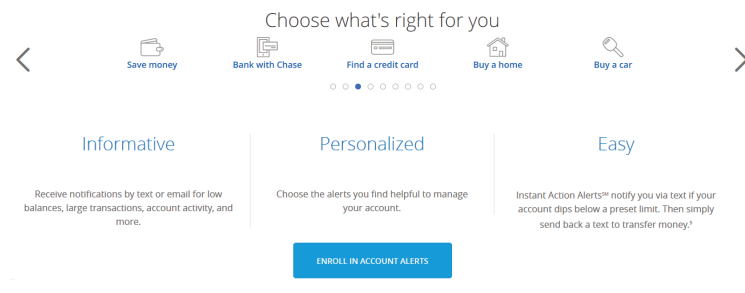
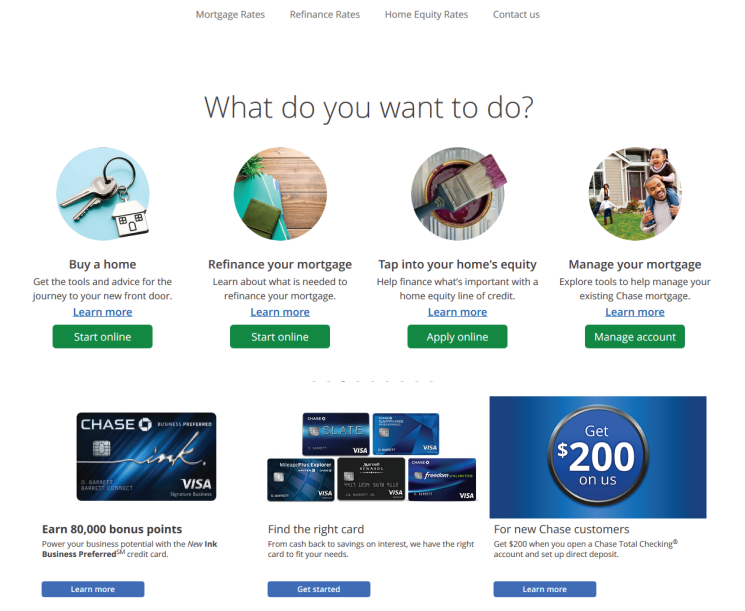
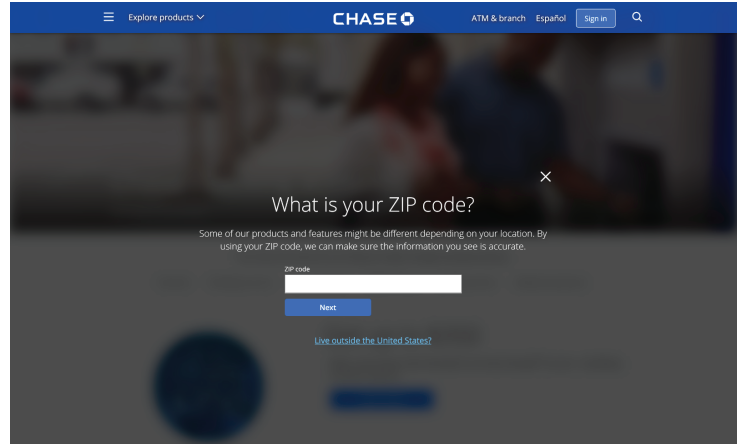
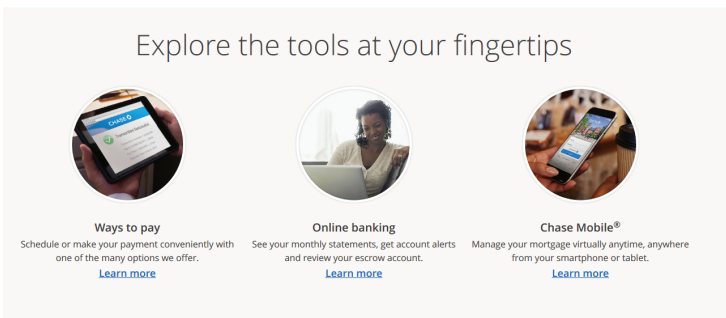
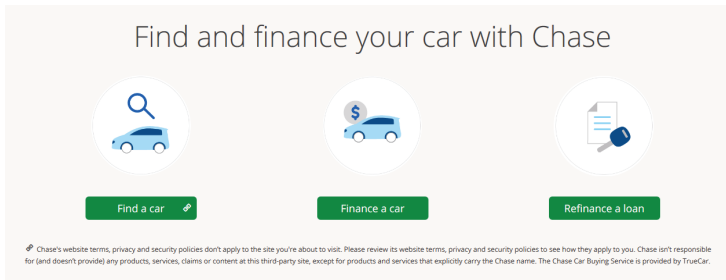
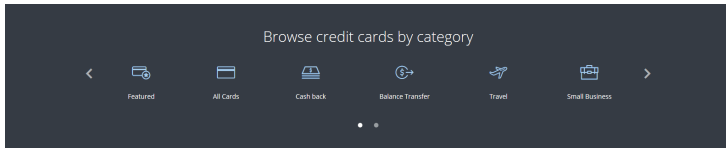
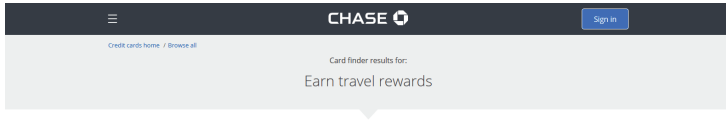
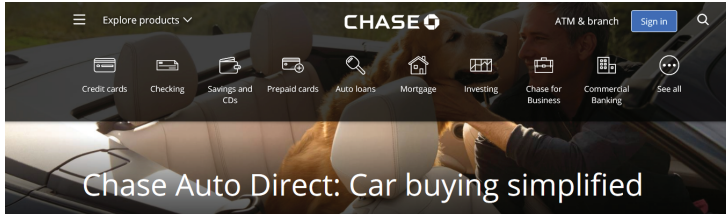
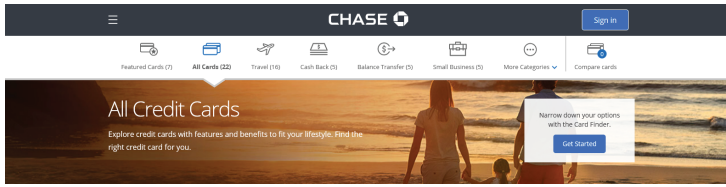
100 +
Elements for Everything

For even the smallest of details there is a corresponding element which you can use. From titles to counters, dividers and images, there is an element with its own subset of options.

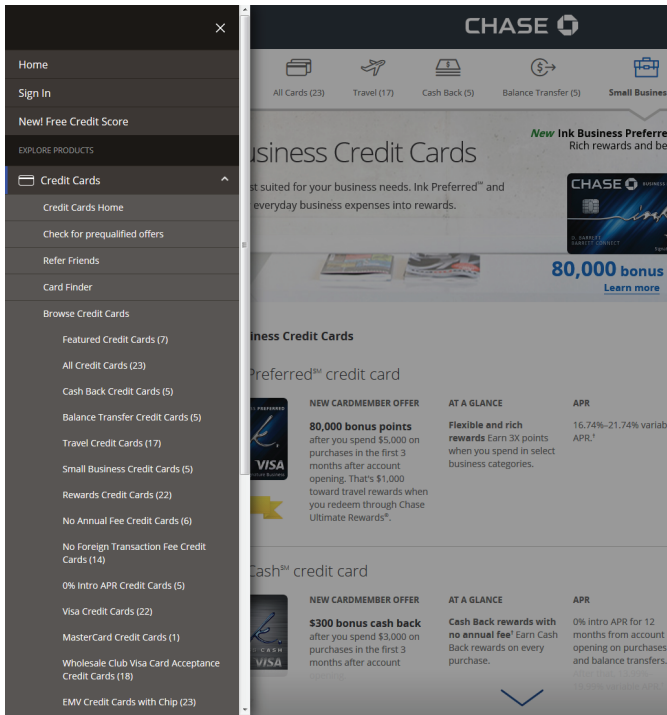
Iconography



Other Elements / Sample Styles (Inspiration from Chase Bank)

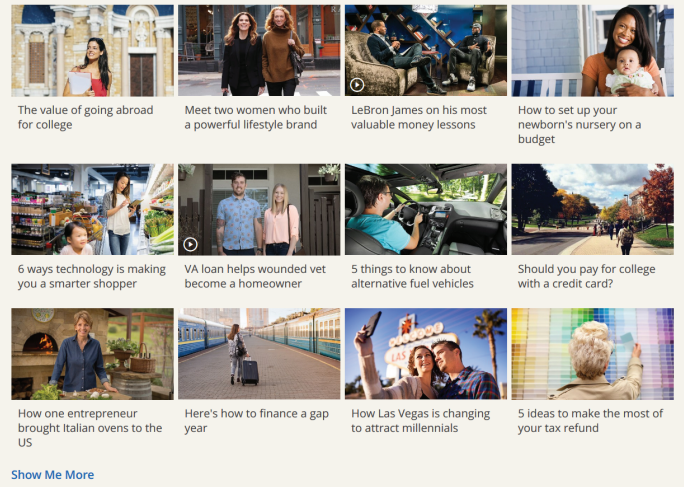


Other Elements / Sample Styles (Inspiration from Chase Bank)




News & Stories

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Featured Personal Credit Cards | [Jump to: business credit cards](#)

Chase Freedom Unlimited™ credit card

| | | | | | |
|---|--|---|---|--------------------------|----------------------------|
|  | NEW CARDMEMBER OFFER \$150 bonus after you spend \$500 on purchases in the first 3 months from account opening. | AT A GLANCE Earn unlimited cash back. Earn unlimited 1.5% cash back on every purchase – it's automatic. No minimum to redeem for cash back. | APR 0% intro APR for 15 months from account opening on purchases and balance transfers.* After that, 15.74%–24.49% variable APR.† | ANNUAL FEE \$0 | Learn more |
| ★★★★★ (8,829 reviews) | | | | | |

Chase Slate® credit card

| | | | | | |
|---|--|--|---|--------------------------|----------------------------|
|  | NEW CARDMEMBER OFFER Intro balance transfer offer Pay no balance transfer fee when you transfer a balance during the first 60 days your account is open.† After the first 60 days your account is open, the fee for future balance transfers is 5% of the amount transferred, with a minimum of \$5.‡ | AT A GLANCE Jumpstart your financial future 60 day introductory balance transfer offer*, save on interest*, and get your free monthly credit score. | APR 0% intro APR for 15 months on purchases and balance transfers from account opening.† After that, 15.74%–24.49% variable APR.† | ANNUAL FEE \$0 | Learn more |
| ★★★★★ (5,705 reviews) | | | | | |



NEW! Free credit score

Sign up to get your **free credit score** even if you aren't a Chase customer. It's quick, easy and doesn't impact your score.

[Get your score](#)

Compare credit cards

From cash back to travel rewards, Chase offers a wide variety of credit cards.

[Compare cards](#)



More simple tools to help you master digital banking.

MAKE DEPOSITS

24/7 access to deposit funds



Chase QuickDeposit™

Just point and click to deposit checks from almost anywhere, anytime!*

[LEARN MORE](#) [DOWNLOAD APP](#)



Chase ATMs

Deposit up to 30 checks and cash at select ATMs and you can get image confirmation on your receipt.

[LEARN MORE](#) [FIND A CHASE ATM](#)



Direct Deposit

The fastest, most convenient way to automatically deposit your checks each payday.

[LEARN MORE](#) [DOWNLOAD FORM \(PDF\)](#)

MAKE PAYMENTS

Pay bills or people, quickly and conveniently



Online Bill Pay

Make your payments the smart, easy way—securely at chase.com or with your mobile device, without the hassle of writing a check.†

[LEARN MORE](#) [ENROLL](#)



Chase QuickPay®

Easily send money to another person without cash or checks—all you need is their email address or mobile number.*

[LEARN MORE](#) [ENROLL](#)

Change your existing service

Select the category below which best describes what you would like to do.

- [← →](#) **Move locations**
Start/turn on Vectren service at a new location and stop/turn off service at this location. [Select](#)
- +** **Start service at a new location**
Start Vectren service at a new location while continuing your Vectren service at this location. [Select](#)
- ×** **Stop service at a location**
Stop/turn off Vectren service at this location. [Select](#)

Other requests

- [Relocate or resize an existing Vectren meter\(s\) or service](#)
- [Request a new Vectren meter](#)
- [More service requests](#)

Other Elements / Sample Styles (Inspiration from Vectren Energy Portal)

Explore Vectren | Contact & Help | My Account | Search

Search Vectren

Welcome

Need help signing in?
Not enrolled? Sign up now. Registration is easy and free.

Welcome to the new Vectren.com.
We've made it easier to pay your bill and manage your account from any device. Sign in to get started. Or, view our site guide.

- Make a payment**
Make a one-time payment online via a bank account or credit/debit card. [More](#)
- Start, stop, or move service**
Request new Vectren service, renew your existing service and more. [More](#)
- Report power outages**
Report an electric power outage quickly and easily online. [More](#)
- Save energy**
Find tips and programs to conserve energy and save money. [More](#)

[Find careers](#)

[Serving our communities](#)

Account Dashboard

Billing & Payments

- Pay My Bill
- Plans & Options
- My Bills & Payments

Energy Use

Start & Stop Service

Login & Accounts

Contact & Report

Sign out

Other ways to pay

- Automatic payments**
Pay your bill automatically every month.
- Find a pay site**
Find a pay site location near you.
- Pay by mail**
Send us a check or money order.

Other ways to pay

- Automatic payments**
Pay your bill automatically every month.
- Find a pay site**
Find a pay site location near you.

Locations near you

| Site Location | Fee | Hours |
|---|--------|----------------------|
| Marsh Supermarket 34 5 Stone Village ZIONSVILLE, IN 46077 | \$2.00 | Mon-Sun 7 am - 10 pm |

[Find other pay sites](#)

- Pay by mail**
Send us a check or money order.

Account summary

Today's balance **\$179.90**

Due date: May 15, 2017

Make a payment

View bill

This account is enrolled in:

- Payment Arrangement**
Your account is enrolled in a payment arrangement. Review your bill for payment arrangement details. [View details](#)

Explore Vectren | Contact & Help | My Account | Search

Report an electric outage | Report an emergency

Account Dashboard

Address: 6735 WIMBLEDON DR ZIONSVILLE, IN 46077 | Account: 02-620334797-5222770

Account summary

Today's balance **\$179.90**

Due date: May 15, 2017

Make a payment

View bill

This account is enrolled in:

- Payment Arrangement**
Your account is enrolled in a payment arrangement. Review your bill for payment arrangement details. [View details](#)

How would you like to pay?

Bank Account
Use your checking or savings account.

Credit Card
Pay with a credit or debit card.

You may pay using either a checking or savings account. You'll need both the account number and routing number. There is no fee to pay with a bank account.

Pay with bank account

How would you like to pay?

Bank Account
Use your checking or savings account.

Credit Card
Pay with a credit or debit card.

Accepted cards:

Card payments are charged a \$2.50 convenience fee for each payment up to \$2500. Payments in excess of \$2500 will incur an additional \$2.50 charge per \$2500 paid.

Pay with card

Other Elements / Sample Styles (Inspiration from Vectren Energy Portal)

Tools to curb usage

Select the button below or select a specific feature to analyze your energy usage and find savings opportunities, including customized tips and rebates available for your home.

[Open usage analyzer](#)

[More insights](#) + [Find savings](#) +

Tools to curb usage

Select the button below or select a specific feature to analyze your energy usage and find savings opportunities, including customized tips and rebates available for your home.

[Open usage analyzer](#)

[More insights](#) -

- Compare my bills >
- Compare to my neighbors >
- What uses most? >

[Find savings](#) -

- Find ways to save >
- Perform a home energy audit >
- Find rebates & savings >

Compare my bills

Previous bill

Your gas charges are about **\$33*** lower than your previous bill.

| | |
|-----------------------------|-----------------------------|
| This bill | Previous bill |
| \$23* | \$56* |
| Mar 21, 2017 - Apr 24, 2017 | Feb 17, 2017 - Mar 20, 2017 |

Reasons your gas charges are about \$33* less

- Weather** - \$27.19
You likely used less gas due to changes in weather.
- Bill period** + \$5.24
You likely used more gas because this bill period was 3 days longer.
- Other energy use** - \$11.09
Your charges likely decreased based on how you used energy. [Explore your energy use.](#)

Total: - \$33.04

View your current bill for a detailed breakdown of your charges.
*Bill amounts shown may not reflect exact dollar amounts on your monthly Vectren bill. The amounts shown here represent actual energy usage charges, which can be directly impacted by implementing energy-saving measures, and do not include fixed costs or taxes.

Neighbor comparison

You're using **9% more gas** than your efficient neighbors.

[See your energy history](#)

Great

Good

Using more than average

| | |
|---------------------|---------------|
| Efficient neighbors | 24 kWh |
| You | 26 kWh |
| All neighbors | 44 kWh |

Mar 21 - Apr 24, 2017
Efficient neighbors are the 20% who use the least amount of energy.

[Who are my neighbors?](#)

VECTREN Live Smart

Explore Vectren | Contact & Help | Hello, Leonard | My Account | Search

Account Dashboard

Address: 8735 WIMBLETON DR, ZIONSVILLE, IN 46077 | Account: 02-420334797-5222770

- Account Dashboard
- Billing & Payments
 - Pay My Bill
 - Plans & Options
 - My Bills & Payments
- Energy Use
 - Start & Stop Service
 - Login & Accounts
 - Contact & Report
 - Sign out

Account summary

Today's balance: **\$179.90**

Due date: May 15, 2017

[Make a payment](#) [View bill](#)

This account is enrolled in:

- Payment Arrangement**
Your account is enrolled in a payment arrangement. Review your bill for payment arrangement details.

Messages

You're all caught up—no messages at this time. [Visit Message Center](#)

Energy use & savings

View in-depth reports about your usage, how your home stacks up with your neighbors and customized suggestions to conserve energy. View all energy reports or select one of the reports below to get started.

[Usage overview](#) [Compare & analyze](#) [Find savings](#)

Getting around

- Account & profile
 - Edit your login/username >
 - Add/modify bank accounts >
 - View, edit, or remove accounts from your profile >
 - Manage phone numbers >
 - Manage users >
 - Change notification settings >
- Billing & payment
 - Pay your bill online >
 - Manage bill delivery settings >
 - View current and past bills >
 - View and edit payments >
- Service & usage
 - Start, stop, move service >
 - Enter a meter reading >
 - Analyze energy usage >

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My accounts

The following accounts are associated with your profile. [Add another account](#)

Active account

8735 WIMBLETON DR, ZIONSVILLE, IN 46077

- Account details >
- Phone numbers >
- Users >
- Notifications >

My accounts

The following accounts are associated with your profile. [Add another account](#)

Active account

8735 WIMBLETON DR, ZIONSVILLE, IN 46077

Account details

Account number: 02-420334797-5222770
Current balance: \$179.90
Account holder: LEONARD CLAY
Active services: Natural gas

[View full account summary](#)

- Phone numbers >
- Users >
- Notifications >

Profile settings

Modify your login and profile settings below.

- [Profile & login](#) +
- [Stored bank accounts](#) +

Report or request

Call to report emergencies

To report a downed power line, potential gas leak or other emergency, leave the area immediately and call us from a safe location at 1-800-327-5276. Do NOT contact us by email.

- [Report issue](#) +
- [Make request](#) +

Report or request

Call to report emergencies

To report a downed power line, potential gas leak or other emergency, leave the area immediately and call us from a safe location at 1-800-327-5276. Do NOT contact us by email.

- [Report issue](#) -
- Energy theft**
Report suspected energy theft or equipment tampering. [Select](#)
- Something else**
Report a different issue. [Select](#)
- [Make request](#) -
- Request a speaker**
Request a Vectren speaker for your group or organization. [Select](#)
- Documents or information**
Request duplicate bills, program information, energy tips and more. [Select](#)

Profile settings

Modify your login and profile settings below.

- [Profile & login](#) +
- [Stored bank accounts](#) -

These are the bank accounts associated with your profile. Only you can see, modify or use your stored bank accounts.

HUNTINGTON NATIONAL BANK **** 253 ✕

[Add a new bank account](#)

Other Elements / Sample Styles (Inspiration from PayPal)

Get Business Exposure

Your business deserves efficiently unleash cross-media information without cross-media value. Quickly maximize timely deliverables for real-time schemas. Dramatically maintain clicks-and-mortar solutions without functional solutions.

[How It Works](#)

The Most Popular Things to Do in the City

Discover some of the most popular listings in Toronto based on user reviews and ratings.

Alo Restaurant
183 Spadina Avenue
Toronto Ontario M5V 2A5
(416) 260-2922

★★★★★

FEATURED

The Ritz-Carlton
181 Wellington Street West
Toronto Ontario M5J 2H5
(416) 585-2500

★★★★★

Reposado Bar & Lounge
136 Ossington Avenue
Toronto Ontario M6J 2Z8
(416) 532-6494

★★★★☆

Get an Account Explore Your Account

Choose how you want to pay.

Add your credit, debit, or bank account to PayPal, and get started today.

[Sign Up for Free](#)

Enjoy the magic of more time.

PayPal CREDIT

Get What You Want

Build Something

Get Ready

Explore This City

Listify helps you find out what's happening in your city. Let's explore.

Get it now, pay for it later.

PayPal CREDIT

PayPal Credit is a convenient, revolving line of credit that you can use virtually anywhere PayPal is accepted. The funds are available when you need them, so you can make purchases without delay and enjoy more time to pay.

PROFESSIONAL SKILLS

60%

INSTALL

A prototype is an early sample, model, or release of a product built to test ...

[Learn More](#)

85%

CUSTOMIZE

Design is the creation of a plan or convention for the construction of an object ...

[Learn More](#)

93%

SUPPORT

Software development is the process of computer programming ...

[Learn More](#)

Frequently Asked Questions

Do I need PayPal Payments Pro or Express Checkout? ⊖

It all depends on what you need! PayPal Express Checkout is built for businesses that currently accept credit card payments online and are happy with their checkout experience. If this is the case for you, you'll simply want to add PayPal as a payment method to better support our 192 million active and loyal customers.

If you don't currently accept credit cards online, or aren't happy with your credit card processing service, you'll want to check out PayPal Payments Pro. Payments Pro provides the power that supports world-class retailers and allows you to accept more payment types anywhere, any way you do business. [Learn about PayPal Payments Pro](#)

How do I integrate PayPal Express Checkout into my site? ⊕

Is Express Checkout compatible with my shopping cart? ⊕

Need help with PayPal Express Checkout?

Need help with selecting and setting up the right payment services?
1-800-514-6920

Our Developer Center is full of useful information about our APIs, platform compatibility, set up guides and other technical questions.
Go to the Developer Center

Need help with an existing PayPal Business account?
www.paypal.com/help

Add a credit or debit card.

Learn how to add a credit or debit card in seconds.
Securely add a credit or debit card to your PayPal account, and stop without sharing your full financial information.

[Watch Video](#)

- Log into your PayPal account.
- Click **Wallet** at the top of the page, or if you're on a mobile device tap **Menu**, then **Wallet**.
- Click **Link a card or bank**.
- Click **Link a debit or credit card**.
- Fill in your card details, and click **Link Card**.

[Learn more.](#)

Listify is the best way to find & discover great local businesses
This won't be the first time you look for a dining directory, home, but with Listify it may be the last time.

[Create Your Account](#)

Looking for business solutions?
PayPal makes it easy to get paid in over 200 countries and accept payments online, in stores, or in person on the go.

[Explore Business Solutions](#)

Make the most of your money.
[Get Started](#)

W-2, Paystub, and More

All User Logins

Not sure where to log in? First, tell us what you'd like to do. [Filter](#)

- For Employees**
- Find my paycheck/paystub ⌵
- Find my W-2 or 1099 ⌵
- Change my Direct Deposit ⌵
- Access my 401k and Retirement ⌵
- Access my FSA ⌵
- For Administrators**
- Run Payroll ⌵
- Manage Time and Attendance ⌵
- Reset an Employee Password ⌵
- For Accountants**
- Accountant Connect™ ⌵
- Run Payroll ⌵