



01. COLORS

PRIMARY COLORS AND ACCENTS




#1F4E75

- Main theme color
- Main header & subheader
- Main illustration elements
- Static highlights on light bkg



#25789E

- Main cta button
- Main cta button hover
- Main accent Color
- Links
- Clickable controls



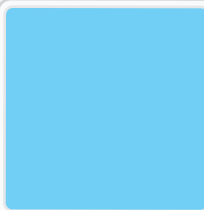
#444444 #333333

- Main text content
- Main header text + icon
- Sidebar nav bkg
- Top bar bkg
- Dark info panel bkg




#FFFFFF #F7F7F7

- Main content bkg
- Dark heading cta text color
- Button text
- Alternating light section bkg



#72CEF5

- Uplink Logo Blue
- Sidebar active nav txt+icon
- highlighted text on dark bkg



#95989A


- Lines/separators
- Borders on light content
- Tooltip
- Close button (modal)

SECONDARY COLORS



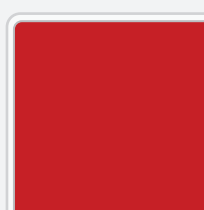
#168D0D

- Success/good standing txt
- Good standing badges
- Green elements
- Good standing badges
- Green elements



#D86A00

- Error notifications bkg
- Pending badges
- Warning icons
- Warning text
- Red-orange elements



#C61414

- Error notifications bkg
- Badge notifications bkg
- Error icons
- Error text
- Red elements

02. TYPOGRAPHY

TYPEFACE

Roboto

Aa

Light 300

Aa

Regular 400

Aa

Medium 500

Aa

Bold 700

Roboto Condensed

Aa

Light 300

Aa

Regular 400

Aa

Bold 700

STYLES

Heading 1-Large

Font Family: Roboto-Light; Font Size: 48px

Heading 2-Medium

Font Family: Roboto-Medium; Font Size: 36px

Heading 3-Small

Font Family: Roboto Condensed-Bold; Font Size: 30px

Heading 4-Extra Small

Font Family: Roboto Condensed-Light; Font Size: 24px

Heading Label

Font Family: Roboto Condensed-Regular; Font Size: 20px

Lead Text

Font Family: Roboto Condensed-Light; Font Size: 20px

Body Default

Font Family: Roboto Condensed-Regular; Font Size: 16px

Small Text

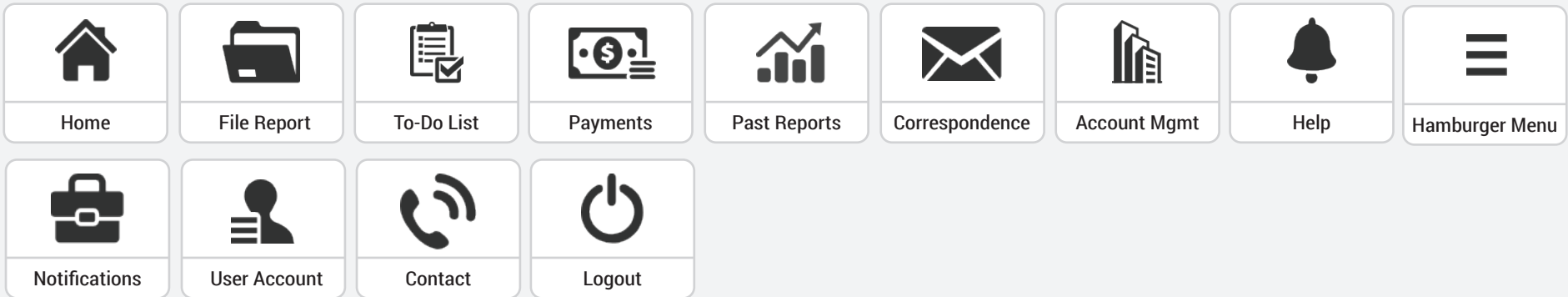
Font Family: Roboto Condensed-Regular; Font Size: 12px

Extra-Small Text

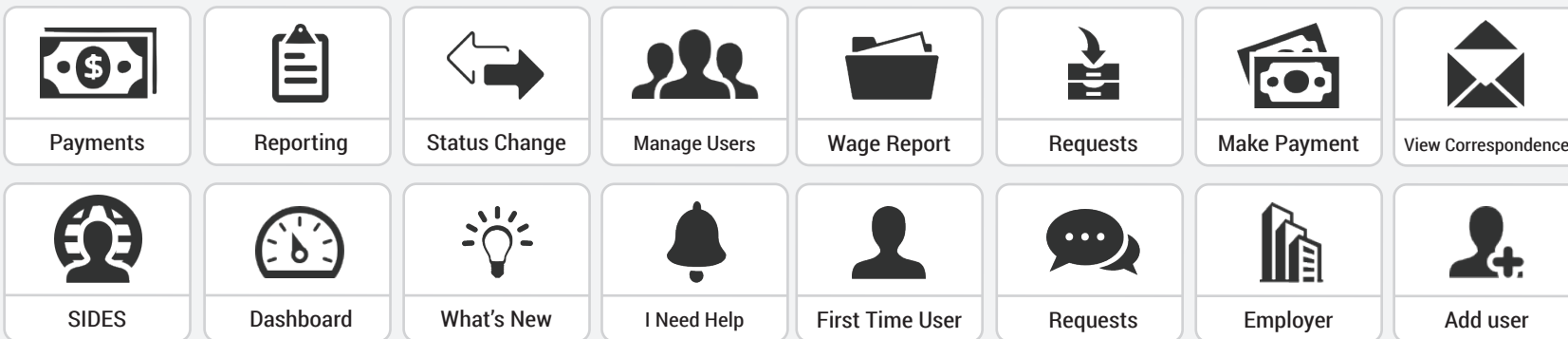
Font Family: Roboto Condensed-Regular; Font Size: 10px

03. ICONOGRAPHY

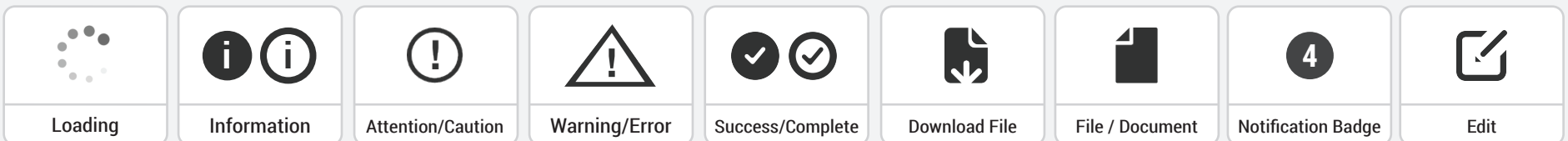
NAVIGATION



CALL TO ACTION / SECTION HEADINGS




















STATUS INDICATORS / GENERAL UI COMPONENTS



03. ICONOGRAPHY Continued

GENERAL UI COMPONENTS II

								
Dropdown/Select	Add	Accordion Toggle	Panel Toggle	Close	Disabled	Calendar Popup	Search	Delete
								
Manual Entry	File Upload	File Download	Filter	Sort Ascending	Sort Descending	Calendar Popup	Search	

04. BUTTONS & LINKS

FILLED BUTTONS

Normal

Standard Button

Fill: #25789E; Text #FFFFFF; 14px;

Hover

Standard Button

Fill: #244964; Text #FFFFFF; 14px;

Normal

Accent Button

Fill: #D86A00; Text #FFFFFF; 14px;

Hover

Accent Button

Fill: #C05927; Text #FFFFFF; 14px;

Normal

Default Button

Fill: #E4E4E4; Text #444444; Roboto; 14px;

Hover

Default Button

Fill: #E4E4E4; Text #25789E; Roboto; 14px;

DISABLED BUTTONS

Normal

Standard Button

Fill/Text: Same colors as above; %65 opacity;

Hover

Standard Button 

Disabled Icon: #D60000; (subject to change);

BUTTONS WITH ICONS

Icon to the right (popular)

Download Report 

Icon to the left (rare)

 Standard Button

OUTLINED BUTTONS

Normal

Secondary Button

Fill: None; Border: #25789E; Text: #25789E; Roboto;

Hover

Secondary Button

Fill: #25789E Text #FFFFFF; 14px; Roboto;

Normal

Clear Button

Fill: None; Border: #FFFFFF; Text #FFFFFF;

Hover

Clear Button

Fill: #000000, 50%; Border: #FFFFFF; Text #FFFFFF; 14px;

Normal

Light Button

Fill: #FFFFFF; Text Same as Bkg; Roboto;

Hover

Light Button

Fill: None; Border: #FFFFFF Text #FFFFFF; Roboto; 14px;

LINKS

Normal

Example of a [regular link here.](#)

Color #25789E; Border-bottom none;

Hover

Example of a [regular link here.](#)

Color: #244A65; Border-bottom #244A65, solid, thin;

Normal

Example of a [tooltip.](#)

Color #25789E; Border-bottom #25789E, dotted, thin;

Hover

Example of a [tooltip.](#)

Color: #244A65; Border-bottom #244A65, dotted, thin;

Normal

 [example_upload_doc.csv](#)

Color #25789E; Border-bottom none;

Hover

 [example_upload_doc.csv](#)

Color: #244A65; Border-bottom #244A65, solid, thin;

05. UI ELEMENTS Notifications, Alerts, Panels, Boxes

NOTIFICATIONS / ALERTS

Informational



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #1F4E75; Text #FFFFFF; 14px; Roboto-Condensed Regular;

Success



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #168D0D; Text #FFFFFF; 14px; Roboto-Condensed Regular;

Caution



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #D86A00; Text #FFFFFF; 14px; Roboto-Condensed Regular;

Error



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #C61414; Text #FFFFFF; 14px; Roboto-Condensed Regular;

INFO PANELS

Informational Panel Content Box



Informational Blue Header Text

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Header Fill / Border Color: #1F4E75; Header Body Text: #20px; Body Text: #444444; 12px;
All Text: Roboto-Condensed Regular;

Error Panel Content Box



Error/Failure Red Header Text

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Header Fill / Border Color: #C61414; Header Body Text: #20px; Body Text: #444444; 12px;
All Text: Roboto-Condensed Regular;

General Dark Info Box

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #333333; Border Color: #95989A; Text #FFFFFF; 14px; Roboto-Condensed Regular;

General Light Info Box

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Fill: #FFFFFF; Border Color: #95989A; Text #444444; 14px; Roboto-Condensed Regular;

05. UI ELEMENTS Modals

MODALS

Informational

Success / Complete

Content

Informational Blue Header
Text Goes Right Here

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Continue

Success Green Header
Text Goes Right Here

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Continue

Modal Header 1 Title

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the standard.

Subheader Text 2

Name	Leon Clayton
Info Label 2	Info Label 2 Answer

Lorem Ipsum is simply dummy text of the printing and typesetting.

Form Label Text 1

Form Label Text 2

Cancel Continue

Caution

Warning / Error

Error/Failure Red Header
Text Goes Right Here

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Continue

Error/Failure Red Header
Text Goes Right Here

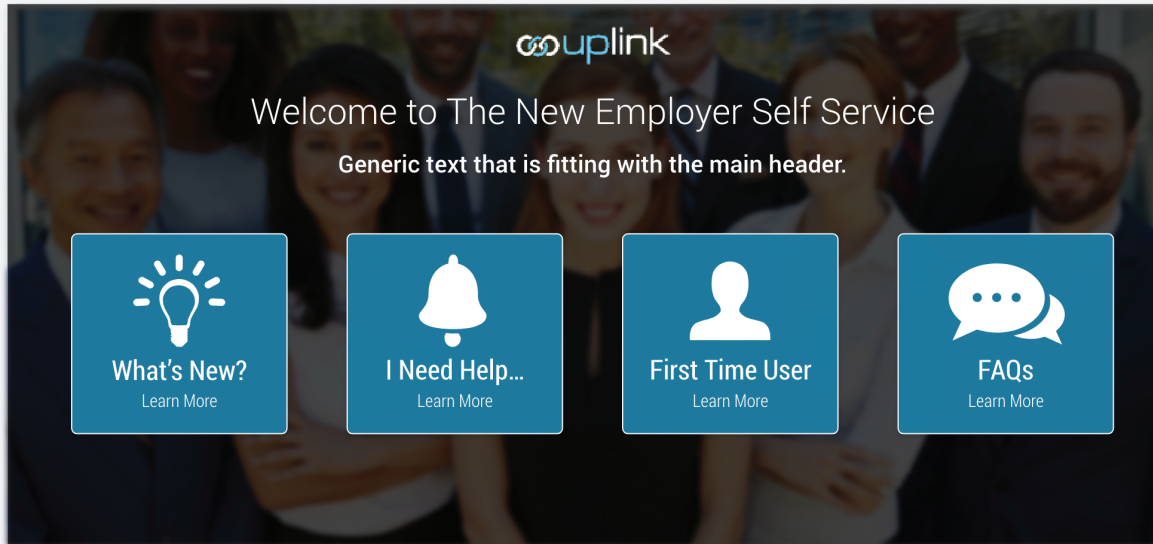
Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Continue

05. UI ELEMENTS Call-to-actions

LANDING PAGE HEADING WITH CALL-TO-ACTION

Login Page Heading Section



Main Header

CSS Description Title: Description;

Sub Header

CSS Description Title: Description;

CTA Linked Boxes

CSS Description Title: Description;

Background

CSS Description Title: Description;

Main Header

CSS Description Title: Description;

Sub Header

CSS Description Title: Description;

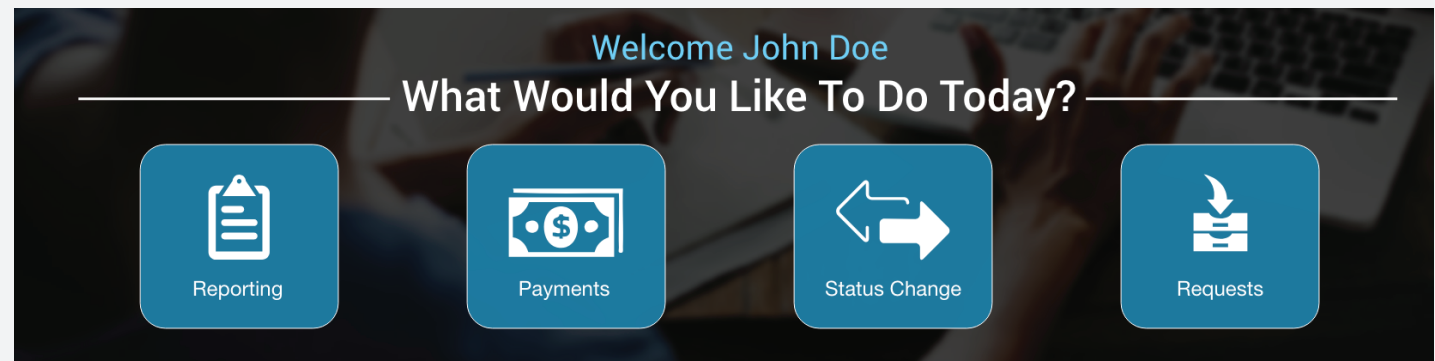
CTA Linked Boxes

CSS Description Title: Description;

Background

CSS Description Title: Description;

Homepage / Landing Page Heading Section



05. UI Elements Custom Widgets, Call-to-action boxes

CUSTOM CALL-TO-ACTION WIDGETS BOXES & SECTIONS

CTA Today's Balance Widget Panel

A dark blue widget panel with a white header 'Today's Balance' and an information icon. Below the header, it says 'You Owe ↓' followed by a large white number '\$ 1,000,000,000.50'.

Background: #192D36; Header: #EEEEEE; Subheading #FFFFFF; Roboto Bold; \$Text

CTA Status Box

A green square widget with the word 'Status' and an information icon at the top. In the center, the word 'Active' is displayed with a white checkmark below it.

CSS Description Title: Description;

CTA Info Box

A dark grey square widget with the text 'Merit Rate' and an information icon at the top. The value '23.505%' is displayed in large white font in the center.

CSS Description Title: Description;

CTA Due Date Widget Panel (On Time)

A dark grey widget panel with 'Due Date: 12/31/2017' and an information icon at the top. Below, it says '25 Days Left'. At the bottom, it shows 'Sep 30' on the left, a blue progress bar in the middle, and 'Dec 31' on the right.

CSS Description Title: Description;

CTA Due Date Widget Panel (Past Due)

A dark grey widget panel with 'Due Date: 09/30/2017' and an information icon at the top. Below, it says 'Past Due' with a warning icon. At the bottom, it shows 'Jul 31' on the left, a red progress bar in the middle, and 'Sep 30' on the right.

CSS Description Title: Description;

CTA News



It is a long established fact that a reader will be distracted by the

[LEARN MORE](#)

CTA News (Hover)



It is a long established fact that a reader will be distracted by the

[LEARN MORE](#)

06. FORMS Basic Fields, Labels & Controls

GENERAL FORM INPUTS & CONTROLS

Inputs

Normal Text Input (#444444)

Placeholder text... (#CCCCCC)

Field instructions looks like this (#999999)


Fill:#FFFFFF;
Border:#95989A;

Active Text Input (#444444)

Input Text (#666666)

Fill:#FFFFFF;
Border:#72CEF5;

Error Text Input (#C61414)

Pastafarian (#C61414) 

Error messaging here right aligned

Fill:#FFFFFF;
Border:#C61414;

Success Input (#168D0D)

(919) 900-0029 (#168D0D) 

Error messaging here right aligned

Fill:#FFFFFF;
Border:#168D0D;

Dark Normal Text Label (#FFFFFF)


Placeholder text... (#CCCCCC)

Field instructions looks like this (#999999)

Fill:#FFFFFF;
Border:#95989A;


Drop Down

Select Dropdown

Input Text (#666666) 

Fill:#FFFFFF;
Border:#95989A;
Button Bkg: #25789E;
Button Icon: #FFFFFF;

Select Dropdown Uncollapsed

Option 1 

Option 2

Option 3

Option 4

Fill:#FFFFFF;
Border:#95989A;
Button Bkg: #1F4E75;
Button Icon: #FFFFFF;
Hover Bkg #F7F7F7;
Hover Text #25789E;

Radio & Check Box

Unchecked Checked


Unselected Selected

06. FORMS Filter Menu Bar, Tables

CUSTOM INPUTS, CONTROLS, TOOLTIPS

Custom

Calendar Selection



Fill:#FFFFFF;
Border:#95989A;
Button Bkg: #1F4E75;
Button Icon: #FFFFFF;